

For Immediate Release:

## **The Bavarian Announces 5 Star Expansion in Taos Ski Valley**

Taos Ski Valley, New Mexico. January 24, 2007. The Bavarian Lodge & Restaurant ([www.thebavarian.net](http://www.thebavarian.net)) today announced the initial phase in the development of The Bavarian Inn & Chalets, an expansion of the Bavarian's present operations. Thomas Shultze, the founder and co-owner of the Bavarian said: *"We hope to create a small community of like minded souls who love the mountains and treasure unspoiled wilderness. We are extremely pleased that, after several years of discussion, the Village of Taos Ski Valley has adopted the initial aspects of a Master Plan that envisions the phased, sensitive development of Kachina Village, centered on The Bavarian."*

The Bavarian Inn & Chalets ([www.bavarianinnandchalets.com](http://www.bavarianinnandchalets.com)) will build on the Bavarian's reputation as the most luxurious destination in Taos Ski Valley ([www.skitaos.org](http://www.skitaos.org)). Since 1996, the Bavarian has provided first-class family lodging and gourmet dining in an elegant Bavarian style log dining room that features 17<sup>th</sup> century Bavarian antique paneling. The Bavarian offers a magical mountain ambiance combining the best of the American West with the Old World atmosphere of the Swiss and German Alps.

The initial phase of development will include six, full service chalets. Chalet Owner's will enjoy all of the benefits of a stay at The Bavarian in the privacy of a world class, ski/in-ski/out residence at the base of the Kachina ski lift. Construction is scheduled to begin in June, 2007, for delivery of fully furnished, luxury chalets in the spring of 2008.

Initial purchasers will be able to configure their residences as two or three bedroom homes. Should individual owners wish to offer all or part of their residence for rental when away, The Bavarian will provide turn-key services on entirely equitable terms.

The Bavarian Chalets have been designed by the acclaimed international hospitality design firm, Alexandra Champalimaud & Associates ([www.alexchamp.com](http://www.alexchamp.com)) in conjunction with respected Albuquerque architects, SMPC ([www.smpcarch.com](http://www.smpcarch.com)). The finished product will have a deep dedication to environmental sensitivity and an architectural style appropriate to its surroundings. The construction manager is Las Colonias, a Taos builder with a successful history of delivering high quality homes on schedule in the demanding conditions of Taos Ski Valley.

Mrs. Champalimaud and her husband, Bruce Schnitzer, are part time residents of Taos Ski Valley and the controlling owners of Blue Ridge Development, the Bavarian's development partner in the creation of the new chalets. They have previously completed award winning development projects that have rehabilitated historic architecture and protected wilderness through sensitive, limited development.

Jamie Roland Schultze, the Bavarian's co-owner, commenting on the philosophy behind the new chalets, said:

*"We want to achieve a standard of quality, luxury, sensitivity and taste that is fully competitive with the finest mountain residences in the world. We are delighted that we can rely on a design and construction team that has created a home in Taos Ski Valley that has been featured in Ski Magazine, House and Garden and Architectural Digest Germany."*

*Alexandra Champalimaud added: “This is an enchanted place with a rich pioneering history in a dramatic and pristine wilderness that has not been lost and is not easily found in other mountain resorts. This is a place for those with an adventurous spirit and a desire for an authentic alpine experience. These new chalets will mix Bavarian elements with an aesthetic that is closely drawn from the legacy of Taos Ski Valley and the mining community that preceded it.”*

The listing broker for the Bavarian Chalets is Taos Ski Valley Realty. Keith Dowell of Taos Ski Valley Realty added:

*“The expansion of the Bavarian represents a key step in the creation of Kachina Village. Because the ski valley is in the middle of a national forest, only the old mining claims that were grandfathered into the national forest in the 19<sup>th</sup> Century are available for development. At maturity, Kachina Village will accommodate no more than about 250 families. Unlike so many beautiful ski areas, ours can’t sprawl.*

*If this all sounds appealing, the value proposition is compelling. These full service residences are being offered at a value that is simply not available at other world-class ski mountains.”*

#### **CONTACT DETAILS AND FURTHER INFORMATION:**

##### **About The Bavarian ([www.thebavarian.net](http://www.thebavarian.net))**

The Bavarian Lodge is located about 30 minutes above the ancient, multicultural town of Taos ([www.taosguide.com](http://www.taosguide.com)) and is co owned and operated by the husband and wife team of Thomas and Jamie Shultz. The Bavarian Chalets will offer high alpine wilderness living and world-class skiing in extreme comfort at the end of a 4-wheel drive mountain road. In summer, a resident at the Bavarian can enjoy nature hikes among wildflowers and later mushrooms to alpine lakes, rafting the Rio Grande, great trout fishing, and rock climbing.  
([www.bavarianinnanachalet.com](http://www.bavarianinnanachalet.com))

Taos Ski Valley lies within the Kit Carson National Forest. The Bavarian (elv. 10,200ft) is at the top of the valley, facing Kachina Mountain. Only great ski terrain and the pristine Wheeler Peek Wilderness Area lay beyond the Bavarian.

##### **About Taos Ski Valley ([www.skitaos.org](http://www.skitaos.org))**

Taos Ski Valley is known for extremely dry powder, some of the world’s finest lift-accessible steeps, average snowfalls in excess of 300+ inches per season and abundant sunshine of the Southern Rockies, with 300+ days of annual sunshine. The skiing is consistently ranked amongst the nation’s top resorts. The ski school, dubbed “mythic” by MSNBC, is widely acclaimed as among the best in the world. There is no snowboarding and virtually no lift lines.

#### **For further information, please contact:**

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